



## MEDIA INFO

### MALAYSIA'S TOURISM HIGHLIGHTS MARCH 2013

**PUTRAJAYA, 20 FEB 2013:** Local and foreign tourists can look forward to having an exciting time in Malaysia, as the month of March is filled with various cultural, sports and business tourism events. The highlights include:

#### **NATIONAL CULTURAL HERITAGE - JOHOR CHINGAY PROCESSION**

The 140-year-old Johor Bahru Chingay procession is expected to be merrier this year after the declaration of Chingay as a national cultural heritage by the Prime Minister of Malaysia last year.

The Chinese New Year in Johor Bahru does not end with Chap Goh Mei but only until the procession is over. The highlights would be on the fourth night where the deities parade together with decorated floats, stilt-walkers and other Chinese traditional cultural performances.

Organiser: Johor Bahru Tiong Hua Association  
Date: 27 March - 2 April 2013  
Venue: Johor Town Centre (Jalan Wong Ah Fook), Johor  
Contact: +6 07 278 8999  
Website: <http://www.jb-tionghua.org.my/>

#### **MALAYSIAN INTERNATIONAL FURNITURE FAIR (MIFF) 2013**

The 19<sup>th</sup> MIFF, Southeast Asia's leading furniture fair, seeks to promote greater competitiveness and integration of the ASEAN furniture industry.

It provides a platform for exhibitors from Malaysia, China, United States and other countries to display products and establish new markets within Asia and across the globe. Visitors will have the opportunity to explore the latest technology, design, and modern accessories that are available in the market. The wide-range of products from bedroom furniture to office furniture makes MIFF a definite one-stop exhibition.

Organiser: MIFF Sdn. Bhd.  
Date: 5 - 9 March 2013 (9:30 am - 6:00 pm)  
Venue: Putra World Trade Centre (PWTC) &  
Matrade Exhibition & Convention Centre (MECC) , Kuala Lumpur  
A free shuttle service is available between venues  
Website: <http://www.miff.com.my/2013/>

### **AUTOMECHANIKA KUALA LUMPUR 2013**

The Automechanika Asia is here in Kuala Lumpur this year to promote the automotive industry. Innovative products and services related to automotive industry will be displayed by numerous exhibitors from all over the globe.

In addition, the event will feature some special events such as forums and seminars for visitors to network and gather valuable advice from the industry experts.

Organiser: Messe Frankfurt (HK) Ltd  
Date: 7 - 9 March 2013  
Time: 10 am – 6 pm  
Venue : Kuala Lumpur Convention Centre (KLCC), Kuala Lumpur  
Contact: +6 03 7803 2276  
[info@malaysia.messefrankfurt.com](mailto:info@malaysia.messefrankfurt.com)  
Website: <http://www.automechanika-kl.com/>

### **LET'S GO SHOPPING!**

The 1Malaysia Grand Prix (GP) Sale 2013 is back! Shoppers can look forward to enjoying great bargains and attractive promotions throughout the 23-day shopping fest.

As a back-to-back event with the F1 Petronas Malaysia Grand Prix, the GP Sale is expected to make F1 fans stay longer in the country to indulge in some fantastic shopping treats. So let's enjoy a wholesome shopping spree!

Organiser: Shopping Malaysia Secretariat, Tourism Malaysia  
Date: 16 March - 7 April 2013  
Venue: Nationwide  
Contact: +6 03 8891 8000  
[enq-megasales@tourism.gov.my](mailto:enq-megasales@tourism.gov.my)

### **LET'S GET WILD – RAPTOR WATCH 2013**

The nation's biggest ecotourism bird watching event is back to celebrate the return of the migratory birds of prey on their journey back to their breeding grounds in the northern hemisphere.

Organised by Malaysian Nature Society (MNS), the Raptor Watch 2013 is to raise awareness on the conservation of raptors and their habitat in Tanjung Tuan, an important stop over site for the migratory raptors after crossing the Straits of Malacca. There would be exciting activities including games, performances, and much more for nature enthusiasts.

Organizer: Malaysian Nature Society (MNS)  
Date: 9 - 10 March 2013  
Venue: Tanjung Tuan PNB Ilham Resort, 10<sup>th</sup> Mile, Port Dickson, Negeri Sembilan  
Contact: +6 03 2287 9422  
Website: <http://mnsraptorwatch.wordpress.com/>

### **FUTURE MUSIC FESTIVAL ASIA 2013**

Fantastic music and party crowds are ready to rock the town! The Future Music Festival Asia 2013 promises to be an awesome event as DJs and artistes including 'Gangnam Style' hit maker, PSY are expected to come to Kuala Lumpur.

Organised by Future Entertainment Australia and Livescape Asia, the festival aims to attract more than 40,000 fans with two days of non-stop good music from trance to dance and many more. The music festival welcomes guests aged 18-years and above only.

Organiser: Future Entertainment Australia and Livescape Asia  
Date: 15 - 16 March 2013  
Venue: Sepang International Circuit, Selangor  
Contact: [www.futuremusicfestival.asia](http://www.futuremusicfestival.asia)

### **GET READY, MATTA FAIR IS BACK!**

It's time to plan your holidays again as Malaysia's No.1 Consumers' Travel Fair is back! The MATTA Fair 2013 promises to provide visitors with a host of exciting and value-for-money travel options, as well as excellent business and travel opportunities.

Highlights of the event include indigenous and multi-national cultural performances, buyers' contest, and redemptions of more than RM1 million worth of prizes and gifts. More than 80,000 local and international visitors are expected to visit the fair.

Organiser: Malaysian Association of Tour & Travel Agents (MATTA)  
Date: 15 - 17 March 2013  
Venue: Putra World Trade Centre (PWTC), Kuala Lumpur  
Contact: +6 03 9222 1155  
Website: [www.mattafair.org.my](http://www.mattafair.org.my)

### **2013 FORMULA 1 PETRONAS MALAYSIA GRAND PRIX**

Catch the blazing action of high speed rubber burning on one of the world's most challenging tracks as the 2013 Formula 1 Petronas Malaysia Grand Prix returns. This season, eleven teams and 22 drivers will be competing at the world's hottest race in the Grand Prix City of Kuala Lumpur.

The event is celebrating its 15<sup>th</sup> anniversary in KL by providing ticket holders with various privileges including three days all-access pass, shopping and dining discounts, and access to the Guns N' Roses after-race concert.

Organiser: Sepang International Circuit Sdn. Bhd.  
Dates: 22 - 24 March 2013  
Venue: Sepang International Circuit, Selangor  
Website: [www.formula1.com](http://www.formula1.com)

### **LANGKAWI INTERNATIONAL MARITIME AND AEROSPACE (LIMA)**

The Langkawi International Maritime and Aerospace (LIMA) 2013 Exhibition is a biennial event that provides a platform for aerospace and maritime manufacturers to display and promote the latest aerospace technology.

New programmes such as ASEAN Aviation Conference, LIMA '13 Ship-building and Ship-repair Conference and others will be introduced in this 5-day event. It is one of Asia's most important aerospace and maritime events.

Organiser: HW LIMA Exhibition  
Date: 26 - 30 March 2013  
Venue: Mahsuri International Exhibition Centre, Kedah  
Website: [www.lima.com.my](http://www.lima.com.my)  
fairul@hwlima.org  
Contact: +603 4142 1699  
+6017 373 4744

### **LIMA TOURISM CARNIVAL 2013**

Not a big fan of aerospace and maritime products? How about tourism carnival with interactive exhibitions, stage performances, food fair and art display then?

In conjunction with the Langkawi International Maritime and Aerospace (LIMA) 2013 Exhibition, the LIMA Tourism Carnival 2013 will be organised to promote Malaysia's top tourist attractions and various interesting tour packages.

Highlights of the 3-day event include Visit Malaysia Year (VMY) 2014 Exhibition, 1Malaysia Clean Campaign quiz and competition, 1Malaysia Contemporary Art Tourism Festival (1MCAT), Fabulous Food 1Malaysia, and a non-stop 25-hour duty-free sale. Come join us!

Organiser: Ministry of Tourism Malaysia  
Date: 26 - 30 March 2013  
Time: 11am – 12pm  
Venue: Langkawi Development Authority (LADA) car park, Kedah  
E-mail: [info@motour.gov.my](mailto:info@motour.gov.my)  
Contact: +603 8891 7000

### **PARAGLIDING ACCURACY WORLD CUP SABAH 2013**

Top paragliders from all over the world will gather in Sabah to compete for the Paragliding Accuracy World Cup Sabah championship title. Paragliders from Hungary, Japan, Slovenia and other countries who took part in last year's PAWC are expected to compete again this year.

Organised by the Federation Aeronautique Internationale (FAI), the beautiful view of the location and the majestic Mount Kinabalu make Lohan Hill the top venue for the sport.

Organiser: Sabah Toursim Board, Malaysia Gliding Association and  
Kinabalu Paragliding Club  
Date: 27 - 30 March 2013  
Venue: Lohan Hill, Ranau, Sabah  
Contact: +6088 232 121  
Email: [zachary@sabahtourism.com](mailto:zachary@sabahtourism.com)

### **5TH PUTRAJAYA INTERNATIONAL HOT AIR BALLON FIESTA 2013**

The colourful balloons are back to paint the sky! Themed '1 World 1 Malaysia 1 Fiesta', the 5<sup>th</sup> Putrajaya International Hot Air Balloon Fiesta 2013 makes a comeback and will feature not less than 20 balloonists from all over the globe.

Other than hot air balloons, there will be a series of exciting activities such as paintball and wall climbing for visitors. They are advised to come early and queue up for the limited hot air balloon tickets.

Organiser: Malaysian Sport Aviation Federation (MSAF) and AKA Balloon Sdn. Bhd  
Date: 28 - 31 March 2013  
Venue: Monumen Alaf Baru Precinct 2 Putrajaya, Kuala Lumpur  
Time: 7 am – 9 pm  
Fee: Free entrance  
Website: <http://www.myballoonfiesta.com/>

### **1MALAYSIA INTERNATIONAL SHOE FESTIVAL (MISF) 2013**

Good news for all shoe-paholics! The 1Malaysia International Shoe Festival (MISF) 2013 offers a great platform for industry players to showcase and promote their quality footwear to the world.

Besides various fancy footwear, highlights of the event include fashion shows and special appearances by celebrities and designers, particularly world-renowned luxury shoe designer Professor Dato' Dr. Jimmy Choo.

Organiser: Ministry of Tourism Malaysia  
Date: 28 - 31 March 2013  
Venue: Putra World Trade Centre (PWTC), Kuala Lumpur  
Contact: +6 03 8891 7000

### **PENANG WORLD MUSIC FESTIVAL 2013**

The 2013 edition of the Penang World Music Festival (PWMF) will return to rock the Pearl of the Orient with their unique music and instruments.

This year's line-up includes 12 musical bands from Brazil, Japan, West Africa, Malaysia and other countries. Other than concerts, workshop sessions and a festival bazaar will also be held.

Organiser: Penang State Tourism Development and Culture Office

Date: 30 - 31 March 2013

Venue: Quarry Park, Penang Botanic Gardens, Pulau Pinang

Contact: +6 016 4110000

[info@visitpenang.gov.my](mailto:info@visitpenang.gov.my)

Website: [www.penangworldmusic.gov.my](http://www.penangworldmusic.gov.my)